

THE TWO PILLARS OF OUR YOUTH ENTREPRENEURSHIP PROGRAM

TASTE THE IMPACT

Nonprofit

Youth Entrepreneurship Program



Students apply for the apprenticeship program. Funding determines the number accepted; others must be turned away.

Dedicated instructors teach students the principles of entrepreneurship, business culture and soft skills, and introduce them to the operations of Taste of Immokalee.



Students have the opportunity to earn career-ready certification from Florida's Ready to Work program.



Operating Costs

- INSTRUCTION
- CURRICULUM
- SUPPLIES
- TRANSPORTATION
- INSURANCE
- OFFICE OVERHEAD

Impact



Students have the opportunity to gain:

- Business knowledge and skills
- Early introduction into career possibilities
- Credentials that help them become career-ready and hireable, including certification from Florida's Ready to Work program

Successful students may apply for paid internships with Taste of Immokalee (or other local employers).



TASTE OF IMMOKALEE

Benefit corporation

Social Business



Successful apprentices move into paid internships with our benefit corporation and are involved with all aspects of running the business.



Professional business mentors and industry experts work alongside the interns, providing guidance in all areas: sales, finance, operations, marketing, HR, customer service.

Products Give Back



100% of profits returned to Immokalee to support:

- YOUTH PROGRAMS
- SCHOLARSHIPS
- HUNGER OUTREACH
- DISASTER ASSISTANCE
- LOCAL CRISES

Impact

- CAREER-READY WITH SKILLS AND REAL, MARKETABLE BUSINESS EXPERIENCE
- PROFESSIONAL CERTIFICATIONS
- COLLEGE SCHOLARSHIPS
- SOCIAL IMPACT IN IMMOKALEE
- SHINING LIGHT OF HOPE FOR OTHER IMPOVERISHED YOUTH IN IMMOKALEE